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**USPTO GPAU 3627** 

FROM:

Jeffrey G. Toler

**RE U.S. App. No.:** 09/497,773, filed February 3, 2000

Applicant(s): Jerry E. Pierce, et al.

Atty Dkt No.: 22789 (1007-0001)

Title:

METHOD AND SYSTEM FOR OPTIMIZING MARKET

ACCESSIBILITY VIA AN ELECTRONIC NETWORK

NO. OF PAGES (including Cover Sheet): 17

## **MESSAGE:**

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☐ Transmittal Form (1 pg)

Response to Office Action (15 pgs)

PTO/SB/21 (05-03) Approved for use through 04/30/2003. OMB 0851-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OME control number. Application Number 09/497.773 TRANSMITTAL Filing Date February 3, 2000 **FORM** First Named Inventor Jerry E. Pierce Art Unit 3627 (to be used for all correspondence after initial filling) Examiner Name Michael A. Cuff Attorney Docket Number 22789 (1007-0001) 16 Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance communication Fee Transmittal Form Drawing(s) Appeal Communication to Board Licensing-related Papers Fee Attached of Appeals and Interferences 1 Appeal Communication to Group Amendment/Reply (Appeal Notice, Brief, Reply Brief) Petition to Convert to a Proprietary Information After Final Provisional Application Power of Attorney, Revocation Status Letter Affidavits/declaration(a) Change of Correspondence Address Other Enclosure(s) (please **Terminal Disclaimer Extension of Time Request** Identify below): Express Abandonment Request Request for Refund CD, Number of CD(s) Information Disclosure Statement Remarks Certified Copy of Priority Document(s) Customer No.: 34456 Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Jeffrey G. Toler, Registration No. 38,342 Individual name Signature 972 Date 13 - 2004 CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below. Typed or printed name Grace Adams Date Signature

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